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ASEAN-JICA FOOD VALUE CHAIN DEVELOPMENT PROJECT

AJFVC HIGHLIGHT

On 13 August, the Japan International Cooperation Agency (JICA) and the ASEAN Secretariat held the second Joint Coordination Committee (JCC) Meeting for the AJFVC. The hybrid meeting, which combined in-person and virtual participation, brought together representatives from the ASEAN Member States (AMSs) and Timor-Leste, highlighting the ongoing collaborative efforts of AJFVC's progress activities and future plans.



OUTPUT 1: WEBINAR SERIES ON GOOD AGRICULTURAL PRACTICES

In August, the AJFVC hosted a successful webinar series to promote Good Agricultural Practices (GAP) via social media. The sessions on August 12, 19, and 21 aimed to help AMSs enhance their GAP initiatives using social media strategies. The series focused on three main areas: increasing GAP-certified producers, boosting the distribution of GAP products, and raising consumer awareness of GAP standards. The webinar received positive feedback, with countries showing interest in using the discussed strategies for promoting GAP.



OUTPUT 2: PESTICIDE RESIDUE ANALYSIS TRAINING IN VIETNAM

In August, a two-week pesticide residue analysis training was held in Hanoi, Vietnam, with 22 participants. Organized by RETAQ under NAFIQPM, the Ministry of Agriculture and Environment, the training included lectures and practical sessions on key topics. Participants came from 17 institutions across the country and were chosen for their expertise. This training session served as an opportunity for peer learning and knowledge exchange.

OUTPUT 3: INCEPTION MEETING ON FISHERY HYGIENE MANAGEMENT

On 17 September, the AJFVC held a virtual meeting with the AMSs to improve hygiene in fishery products. Representatives from the AMSs discussed the current status and challenges in implementing regional hygiene management systems and guidelines for the cold chain management of seafood. The goal is to establish a standardized approach to hygiene management that all the AMSs can adopt, highlighting the shared objective of promoting safe and high-quality fishery products throughout the region.